

YOGA
JOURNEY

presents

SOMETHING
BIG
YOGA





Something BIG Yoga 2020



SOMETHING BIG 2019

Press



The Palm Beach Post



POPSUGAR.





Something BIG Yoga 2020

VENDOR/SPONSORSHIP AGREEMENT FORM

New Years Day Yoga Gathering *with* Live Music & Vendor Marketplace

January 1st 2020 10:00 am – 2:30 pm

PRESENTING SPONSOR

\$15,000 (1 total available)

Presenting Title alongside Yoga Journey

8' x 12' Covered Exhibition space

Custom Stage Center Banner

Exclusive: Sponsor position on all promotions

INCLUDING: All social Media, Website, Printed Materials

As well as All Print, Radio, TV Media

TITLE SPONSORSHIP

\$5000 (3 total available)

8' x 12' Covered Exhibition space

Custom Stage View Banner

Exclusive Title Sponsor position on all promotions. INCLUDING: All social Media,

Website, Printed Materials; as well as All

Print, Radio, TV Media

SPONSORSHIP

\$1000

8' x 12' Covered exhibition space

Custom Stage View Banner

Sponsor placement on promotions

INCLUDING: Select Social Media, logo with link and

150 word description on event website

IN-KIND SPONSORSHIP

(please inquire)

\$1000 of Product

8' x 12' Covered exhibition space

Custom Stage View Banner

Sponsor placement on promotions

INCLUDING: Select Social Media, logo with link and

150 word description on event website

VENDOR/PROMOTER

\$300

8' x 12' Covered exhibition space

Logo with link on event website

SILENT SPONSOR

Help to support the event
production – sound, security, venue
etc...

Hi-Resolution images must be provided via e-mail by 9/15/19 for inclusion on printed marketing material

Hi-Resolution images and 150 word description (sponsors only) must be provided via e-mail

email images and descriptions to andy@yogajourney.com



Something BIG 2020

The following details are for Mizner Park Amphitheater, where the event has been held the past four years. 2019 will be held in the same or similar venue – should the venue change we will offer complete detail on What to Expect.

WHAT TO EXPECT

Schedule 1/1/2020

8:00 am – 9:45 am Set-up
10:00 am – 11:00 am Check in and pre-class gathering
11:00 am – 12:00 pm Yoga Class
12:00 pm – 2:00 pm after class gathering
2:00 pm – 2:30 pm breakdown

Each Sponsor/Vendor/Promoter will be provided a covered space approximately 8' wide x 12' deep. Access to electric is available and will require an extension cord. Each vendor will provide their own table (8 foot maximum) and any and all display equipment, banners, extension cords, etc. Please bring a hand cart or rolling racks as vehicles cannot enter the venue. Trash cans for trash removal will be available. All Waste products/materials MUST be kept to a minimum. Minimize packaging wherever possible before coming to the event. We have included some images with this agreement but we highly recommend you visit and familiarize yourself with the venue before the event.



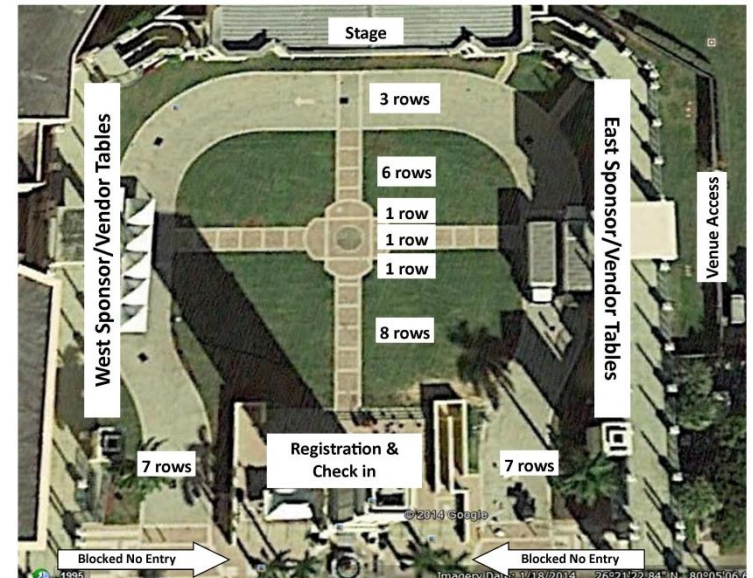
Something BIG Yoga 2020

VENUE/LAYOUT

Sponsor Banner Locations



Layout / Mat Plan



Something BIG Yoga 2020

VENUE/LAYOUT

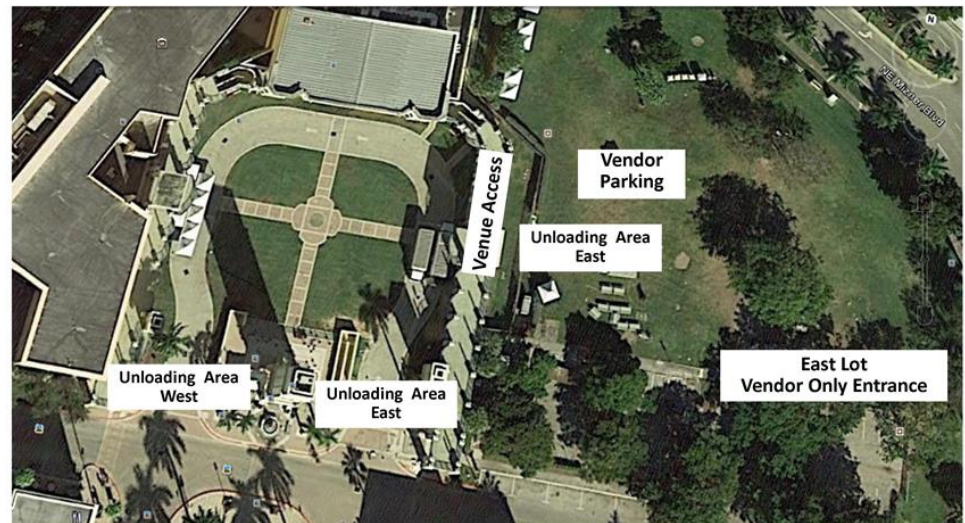


Vender Locations



Unloading / Parking

There will be a Vendor only lot on the east side of the venue that has direct access to the amphitheater. This is the preferred unloading and loading zone. West Market Place vendors can unload at the front of the venue on the west side but they need to load back up from the east lot as the City doesn't want vehicles driving around while people are leaving. Vendor vehicles can be parked in the designated area on outside of venue access





Something BIG Yoga 2020

DETAILS

- All forms will be reviewed by Yoga Journey staff and selections shall be made at our sole discretion.
- All Deposits and payments are non-refundable after 12/1/19
- All Spaces are similar in size and location. They will be assigned on a first come first served basis at the sole discretion of Yoga Journey.
- Exhibitor agrees to abide by all applicable laws, ordinances and regulations pertaining to health, fire prevention, public safety, business licenses, insurances and sales tax permits.
- Exhibitor is solely responsible for securing exhibits and merchandise.
- The Event and / or venue assume no responsibility for any loss or damages.
- Exhibitor agrees to indemnify and hold harmless Yoga Journey, its parents, subsidiaries, partners, sponsors, agents, employees and assigns from any and all claims, causes of action suits, damages, theft, injuries and losses to any person or goods arising out of or relating to the Event as a result of the actions or inactions of Exhibitor. Exhibitor agrees that this release shall be a full and final compromise and release of any claims, demands, actions, and causes of action, known or unknown.
- Yoga Journey shall not be liable for any failure or delay in performance arising from causes beyond Yoga Journey's reasonable control, including, without limitation, weather, acts of God, fire, flood, terrorism, strikes, failure of suppliers or subcontractors to substantially meet its performance obligations under this Agreement.
- Spaces may not be combined, two vendors may not share the same vendor booth/space. Only one vendor will be permitted in each space. Each vendor requires a separate signed form and payment.
- Exhibitor may be included in photos and video footage of the event and said photos and footage may be used by Yoga Journey in any manner or media without obligation to exhibitor.

APPLY